



## SAFETY IS NO ACCIDENT



National Hwy Traffic Safety Administration



Everyone has different preferences when it comes to transportation, but at one time or another everyone is a pedestrian. Pedestrian traffic fatalities in the U.S. have been steadily increasing over the past 10 years. When drivers maintain safe speeds and practice other safe driving behaviors, safer walking environments are created for you and your community.

### Did you know:

- In 2022 there were 7,522 pedestrians killed in traffic crashes, a 7% increase from fatalities in 2021.
- On average, a pedestrian was killed every 70 minutes and injured every 8 minutes in traffic crashes in 2022.
- More than 67,000 pedestrians were injured nationwide in 2022.



### Safe Speeds Save Lives

Risk to pedestrians increases as driver speed increases.

**13%** Of pedestrians will die or suffer a severe injury if hit by a vehicle at 20mph.

**40%** Of pedestrians will die or suffer a severe injury if hit by a vehicle at 30mph.

**73%** Of pedestrians will die or suffer a severe injury if hit by a vehicle at 40mph.



- ◆ *Slow down and stay alert when driving near pedestrians!*
- ◆ *Take caution when passing another vehicle that is stopped at a crosswalk!*
- ◆ *Drivers must always take care to spot pedestrians and slow down or stop for them if necessary!*

## TRIVIA QUESTION OF THE MONTH



October Question...

True or False?

- 1) Vehicles have the right of way, pedestrians do not.
- 2) On average, a pedestrian was killed every 20 minutes in traffic crashes in 2022.

Submit your answer to Rob Leetham  
email: [robl@rjrtransportation.net](mailto:robl@rjrtransportation.net)  
text: 209.256.9271 call: 209.858.1124

Correct answers will be entered in a drawing to win a \$25 Chili's Gift Card!

**SURPRISE! SECRET GIFT! WINNER! CONGRATULATIONS!**

IF YOUR NAME IS HANDWRITTEN BELOW CALL ROB or REBECCA by Thurs 10/31 to REDEEM YOUR PRIZE!

(209) 858-1124. \_\_\_\_\_

## WHAT'S WRONG WITH THIS PICTURE?



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## Popular Safety Quotes...Words to Live By!

"Safety First is Safety Always." *Charles Melville Hays*

"Safety does not come with luck. It has to be prepared." *Author unknown*

"Tomorrow: your reward for working safely today." *Robert Pelton*

"If you don't think it is safe, it probably isn't." *Jerry Smith*

"Accidents hurt, safety doesn't." *Author unknown*

"Safety brings First Aid to the uninjured." *F.S. Hughes*

"Work safely today. Remember, somebody expects you home tonight". *Author unknown*

"There is a good chance an accident brought you into this world. Don't let one take you out." *Author unknown*

