

TRIVIA QUESTION OF THE MONTH



October Question

How many years has RJR Transportation, Inc. been in business?

Submit your answer by contacting Rob Leetham:
robl@rjrtransportation.net Phone 209.858.1124
cell 209.256.9271 fax 209.858.1134

Correct answers will be entered in a drawing to win a \$25 Chili's Restaurant Gift Certificate

SURPRISE! SECRET GIFT! WINNER! CONGRATULATIONS!

IF YOUR NAME IS HANDWRITTEN BELOW CALL ROB L. or REBECCA by Thurs 10/12 to REDEEM YOUR PRIZE!

(209) 858-1124. _____



News and Info

In 2016, about 40,000 people died in motor vehicle crashes in the U.S. **Distracted Driving** is one of the leading causes of these accidents.

With advancements in cell phone technology, distracted driving has been an increasing and misunderstood trend. In fact, findings from a recent NSC public opinion poll indicate 80% of drivers across America **incorrectly** believe that hands-free devices are safer than using a hand-held phone.

Fact: the activity in the area of the brain that processes moving images decreases by up to 1/3 when listening or talking on the phone. It does not matter whether a person is using a hands free device or not...the results are the same.



REBECCA'S CORNER



Happy Birthday!

Kelly Phim	Oct 01	LAM
Mario Arminguay	Oct 07	LAM
Arturo Nogot	Oct 11	HAY
Pablo Barrales	Oct 20	ONT
James Day	Oct 30	LAM



Company Anniversaries

Rob Leetham	20 Years!	CORP
Alex Gonzalez	11 Years!	SCK
Anthony Gordon	2 Years!	LAM
Ramon Lopez	1 Year!	ONT

Happy Anniversary

RJR Transportation, Inc.

October 2017 = 32 years!

A SAFE
HALLOWEEN
IS A
HAPPY
HALLOWEEN!





SAFETY IS NO ACCIDENT

ProTread



New and Improved

Instructional Technologies Announces New ProTread Lessons

Instructional Technologies Inc., a provider of training products for the transportation industry, announced its Pro-Defense defensive driving program, a series of online courses designed to address the increasing amount and types of distractions encountered by professional drivers.

Research from the National Highway Traffic Safety Administration points to distracted and fatigued driving as leading causes of accidents, surpassing traditional causes such as excessive speed.

“This research led many of our customers to ask for a new approach to use when talking to drivers about defensive driving,” said Laura McMillan, vice president of training development for ITI. “Defensive driving is now increasingly about being able to read the road and the actions and intentions of other drivers. Pro-Defense is designed to change behaviors and replace them with actions that are instinctual. The result is a safer fleet with fewer crashes and injuries.”

New lessons available for RJR drivers: **D-E-F-E-N-S-E**

Distractions.

Effective communication with other drivers.

Fatigue Management.

Evaluating space.

Navigating hazards.

Speed management.

Essential planning.

